



PRESS RELEASE

Bucks Music Partners with BASCA for New Signings

Indie Publisher Will Cover Cost of Association Membership for its New Writers

London, October 5th 2018 – Independent music publisher Bucks Music Group has become the first company to enter into a new agreement that will see it pay for all of its new signings to join music creators trade association The British Academy of Songwriters, Composers and Authors (BASCA).

This groundbreaking initiative marks the start of a new era of synergy between BASCA and the music publishing industry.

Bucks, which has a long track record of discovering and developing new and emerging songwriters, performers and composers, is helping its writers join BASCA as a part of an ongoing commitment to empowering young talent. The company has also reaffirmed its desire to help reinforce the British Music Creator's voice by supporting its collective representation via BASCA.

Crispin Hunt, Chair of BASCA said: "This is what the successful future of music looks like: it's creators and publishers, side-by-side, championing and reinforcing an empowered creator voice. Bucks Music continues to lead the way by proving they are true friends of the BASCA movement. This commitment makes total sense; Bucks' incredible catalogue overlaps with our incredible membership across music's history, and now it will do so across its future. This is a huge step down the path of musical enlightenment the future success of our industry will demand!"

The British Academy of Songwriters, Composers and Authors is the independent, professional association representing music writers across all genres. It exists to celebrate, support and protect the professional interests of all writers of music.

The BASCA membership includes heavyweight songwriters and composers such as Sir Paul McCartney, Dizzee Rascal, Gary Barlow, David Arnold, Kate Bush, Imogen Heap, Sir Elton John, Annie Lennox, Harrison Birtwhistle, Chris Martin and many more.

Bucks Music Group Managing Director Simon Platz said: "Bucks is a firm believer in the good work that BASCA does and the platform it provides to songwriters and composers at all levels, across all genres and disciplines. This new opportunity will be available to all of our new publishing signings, but will particularly benefit the young, emerging songwriters. Every emerging and established music creator should join BASCA to strengthen our voice, broaden our community and be a part of the diversity of UK music we celebrate. Publishers are increasingly aware of the importance of having a strong, informed and united creator voice."

Sarah Liversedge Platz, Bucks Music Group Director Creative A&R: "Crispin and his team have really enhanced the offering for songwriters, and we want to support BASCA in growing their membership. As leading independent music publishers, we are experts in nurturing and developing songwriting careers. A crucial part of that is protecting our songwriters' interests as well as their copyrights. Introducing new writers to BASCA helps build a solid support system for our clients and a creative network in the writer community."

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For further information:

Andy Saunders
Velocity Communications
Tel: 07939 133050
andy@velocitypr.co.uk

About Bucks Music Group

Bucks Music Group is one of the UK's leading and longest running independent music publishers. Alongside its eclectic roster of songwriters and composers, its catalogue includes works written by the likes of David Bowie, The Rolling Stones, Black Sabbath, DJ Fresh, Run The Jewels, Brian Eno, James Blunt, Professor Green, Rudimental, Beyonce, Joe Strummer, CAN, Pete Doherty, Roni Size & Reprazent, Andreyana Triana, David Arnold, Honeyblood, One Bit, The Heavytrackerz, Dusky Grey, Brooke Bentham and more. Label publishing partners include: Floor Sixx, Heavenly, Nude, Fulltime Hobby, Brownswood, Rekids, Arts & Crafts, VIVA and No Hats No Hoods.

About BASCA

The British Academy of Songwriters, Composers and Authors (BASCA) is the independent professional association representing music writers in all genres, from songwriting, through media, to contemporary classical and jazz. Our members range from established professionals, through to emerging talents and students taking their first steps in the music industry.

Our supporters include music industry professionals, higher education institutions and corporate organisations that wish to be affiliated with the work we do.

BASCA campaigns on behalf of all music writers and we are well known for celebrating excellence through our world-class awards ceremonies but there is far more to being a member of BASCA than this. Please visit our [Join](#) page to find out more about our professional development, networking, exclusive access, professional services and much more.

BASCA is owned by and run for the benefit of its membership of approximately 2,000 songwriters and composers.

Music writers of all genres belong to BASCA, and membership is divided into four genres: Classical, Jazz, Media and Songwriter.

BASCA's membership covers a wide range of musical experience, and our membership packages reflect that — we offer Professional Membership, Standard Membership and Digital Membership.

BASCA is entirely democratic, and members elect representatives from their ranks to form Executive committees, who in turn elect the Board of Directors.